



Firecracker Ball 2018 Sponsorship Opportunities

In aid of

**Believe in
children**



Barnardo's



Barnardo's Registered Charity Nos. 216250 and SC037605



SPONSORSHIP OPPORTUNITIES

Don't miss your opportunity to secure fantastic brand exposure at Yorkshire's most prolific charity fundraiser.

With more than 700 esteemed guests in attendance each year and a recurrent list of impressive 'money can't buy' auction prizes we have consistently smashed targets raising an incredible £270,000 in 2017 and a total of almost £2.5million since 2002.

The Firecracker Ball has unsurprisingly become Barnardo's biggest fundraiser in Yorkshire and the event to attend amongst the great and good of Yorkshire.

This year the highly anticipated Ball takes place on 10th November, within the stunning grounds of Rudding Park Hotel and Golf Club in North Yorkshire.

As ever, the event committee works hard to provide a new and exciting theme that gets better and more thrilling each year. 2018 is no exception and we are offering a chance for you to present your brand in a more dynamic and fun way than ever before.

The Firecracker Ball organisers take great pride in working closely with our event managers, The Angels, to produce events with a unique theme. Over the years guests have travelled back in time to the 1920's, around the world visiting Venice, Arabia and India and have explored fantastical stories such as Once Upon A Time, Willy Wonka and the Wizard of Oz. The theme for 2018 is 'Rio Carnival'.

If there is one event you choose to support this year then The Firecracker Ball is undoubtedly the one that can deliver against your corporate charity agenda and give your special guests a night to remember.

For further information, please contact the Firecracker Committee.

Kirsty Guy: E: Kirsty.guy@barnardos.org.uk T: 07522 216125

Caitriona Hollis: E: cah@oakapplegroup.co.uk T: 0113 2708052

Sponsors Confirmed for 2018

Main Event Sponsor

The opportunity to be lead sponsor for Firecracker Ball 2017 has already been secured by:



Co-Sponsor

One Co- Sponsor package for Firecracker Ball 2017 has been secured by:
(2 remain available)



Marketing Sponsor 2018



Print Sponsor 2018



Jewellery Sponsor 2018

PHILLIP STONER
THE JEWELLER

Event Management 2018



Venue 2018



Sponsorship packages available

Co-Sponsor (up to three permitted)

An opportunity to show your support to The Firecracker Ball and Barnardo's and gain brand exposure in front of an influential audience.

Package includes:

- Well placed Gold table package for ten to include a half bottle of wine and liqueur per person – valued at £4,500.
- Logo on all marketing materials including invitations, souvenir brochure, signage and table displays.
- Bespoke publicity as a part of the dedicated PR activity for the event.
- Opportunity for display during reception.
- Logo and third page foreword in souvenir brochure.
- Full page of advertising in souvenir brochure.
- Website presence and inclusion in social media activity.

£15,000 per Co-Sponsor

Dinner Entertainment

An opportunity to sponsor our surprise entertainment act of the evening.

Package includes:

- Exclusive private meet and greet with entertainer for your table guests.
- Well placed Gold table package for ten to include a half bottle of wine and liqueur per person – valued at £4,500.
- Full page advertisement and quarter page foreword in souvenir brochure.

£8,500

Firecracker Bar

A bespoke bar created to fit with the theme of the event, incorporating sponsor logos.

Package includes:

- Brand logo on the front of the bar which is situated at the main entrance and remains a focal point throughout the evening.
- Opportunity to be sole provider of branded drinks served at the bar.
- Opportunity to provide branded giveaways to all guests.
- Well placed Gold table package for ten to include a half bottle of wine and liqueur per person – valued at £4,500.
- Half page advertisement in souvenir brochure.
- Recognition in promotional activity and on site branding.
- Website presence and inclusion in social media activity.

£6,500 or £2500 without gold table package.

Bespoke Sponsorship Packages

An opportunity to attach your brand to part of the Firecracker Ball. Many different aspects of the event can be sponsored in line with your budget.

For example:

- Themed table centres
- Champagne reception
- Bespoke aspects of the theme
- Aspects of entertainment

The level of sponsorship, publicity and presence can be agreed on an individual basis.

Supporter

If you are unable to attend the Firecracker Ball but would like to demonstrate your support, we can offer a supporters package which allows brand exposure and advertisement in the souvenir brochure.

Half Page advert £300

Full Page advert £500

Auction/Raffle

We would be delighted if you would consider donating an auction or raffle item. This part of the evening has proved to be extremely successful for our fundraising efforts.

For the auction we are seeking exclusive items that are not 'off the shelf' so that we can generate real excitement and raise maximum bidding for Barnardo's.

Pledge

If you wish to remain anonymous but would still like to make a pledge you can do so by contacting:

kirsty.guy@barnardos.org.uk telephone 01748 821295 or 07879 494249

www.thefirecrackerball.co.uk

Firecracker Ball 2017 - Corporate Attendees



UBS



Oakapple Group



WillisTowersWatson



PRESTIGE FLOWERS

Oakapple Renewable Energy



Deloitte.



PBS (Yorkshire) Ltd



CBRE



RBA



Clarion

